



## CONFERENCE PROGRAMME

***Theme: 'The Future of Intermodalism in a Post-Recession World'***

With the container and intermodal industries heavily impacted by the wide reaching implications of the global recession, it is more important than ever to look to the future and the now changed landscape we all must work within.

Many experts agree that significant recovery in the sector has already started and will continue through 2010. Whilst the growth will not be at the same speed as the decline, new opportunities will arise. The real question is: Will we be prepared?

### **DAY 1: Tuesday 30 November 2010**

#### **INTERMODALISM - WHAT THE FUTURE WILL BRING?**

**08:00** Conference registration and Coffee

**09:00** Welcome address

**09:10** **ENTERING THE FUTURE – HOW WILL BUSINESS MODELS CHANGE TO COPE WITH THE POST-RECESSION LANDSCAPE**

**09:35** **CONTAINER SHIPPING - TRADE OUTLOOK**

- Trade development
- The pace of recovery and demand growth
- Transshipment demand
- Bigger vessels
- Downturn implications: port concentration, increased feederage

**10:00** Discussion and Coffee

**10:30** **KEYNOTE: WHY THE SHIPPERS NEED TO SEE THINGS DIFFERENTLY - FLEXIBILITY AND INNOVATION**

Shippers need to engage on all levels and take a broader look at intermodalism in order to maximise their best options.

- The role of intermodal rail
- The role of inland Waterways
- Road Congestion and Gigaliners – cure or curse?
- Global and regional component sourcing
- Export markets of the future

**10:50 INFRASTRUCTURE FINANCE – SHIFTING FOCUS**

- How will public and private finance cooperate in developing vital hinterland infrastructure links in the future?

**11:20 STRATEGIC CONSIDERATIONS FOR DEVELOPING HINTERLAND INFRASTRUCTURE: THE LAST MILE INTERMODALISM – CASE STUDY**

**11:40 INTERMODAL LOGISTICS – REGIONAL CHALLENGES AND OPPORTUNITIES**

- European connections
- Regional strengths and Weaknesses
- The gaps in the system
- Necessary improvements

**12:00 Debate: DEVELOPING STANDARDS FOR INTERMODAL BEST PRACTICE**

- Is rail liberalisation working? What does the future hold?
- Necessary investments to develop rail intermodality and cure inefficiencies
- Ports shipping and intermodality
- Inland waterways and intermodality – Greener alternatives

**12:30 Intermodal Europe Exhibition visit**

**13:00 Lunch**

## **INTEROPERABILITY**

Is interoperability truly realistic? If so what areas do we need to look at to improve, and how should shippers be viewing the entire chain differently?

**14:30 INTEROPERABILITY**

- Port and terminal requirements
- Hinterland connectivity
- Road vs Multimodal
- Short-sea port standards
- Deep sea implications

**14:50 EU MARITIME POLICY – NEW MOTORWAYS OF THE SEA AND HOW THEY WILL INTERGRATE MORE WITH OTHER MODES**

**15:10 DEVELOPING A STRATEGY OF SURVIVAL**

- Inter-Europe versus Deep Sea – can they work together?
- Dedicated vs common feeders
- Port access
- New markets in North and West Africa

**15:30 Discussion and Coffee**

- 16:10 INTEGRATED SOLUTIONS FOR SOFT FRUIT SHIPPERS  
SOFT FRUIT CASE STUDY: VALENCIA TO JAPAN**
- Shipper Perspective – What they need
  - Container Innovations
  - Shipping Line Routes and Issues
  - The Wholesalers perspective – Time frames and deadlines
- 16:30 DEVELOPING NEW INTERMODAL SERVICES**
- Multipurpose shipping
  - Inland Logistics - Supply Chain Management
  - Inland Depots - the tri-modal model
  - Hinterland access
- 16:50 TELLIBOX**
- Intelligent MegaSwapBoxes for advanced Intermodal freight transport
- 17:10 Discussion**
- 17:30 Session Close**
- 18:00 Networking Reception**
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## **DAY 2: Wednesday 1 December 2010**

### **RAIL – LESSONS IN INTERMODALISM**

Could mixed trains and new technologies offer a new service? What will the role of private rail operators be in the future?

- 08:00 Conference registration and Coffee**
- 09:00 THE DEATH OF INDEPENDENT RAIL – IS NATIONISATION THE FUTURE?**
- Challenges
  - Opportunities
- 09:25 SHORT LINE CONCEPT FOR EUROPE – COULD THIS WORK?**
- Main line and short line relationship
  - Rail- cross docking
  - Single wagon load traffic
  - Mixed trains
- 09:50 INTERMODAL MANAGEMENT – THE DUTCH CASE**
- Rail transport
  - Rail terminals & nodal development
- 10:10 INTERMODAL TECHNOLOGY TRANSFER - TYPICAL HURDLES**
- Comparing rail lo-lo and ro-ro systems what is working where, why and how
  - Cost
  - Access
- 10:30 Discussion and Coffee**
- 11:10 INTERMODAL LOGISTICS IN GERMANY**
- Inland intermodal terminal planning

**11:30 SHIPPERS FOR RAIL**

- Free and fair access
- Multiple choice
- Defining the use of appropriate technology

**12:00 INFRASTRUCTURE DEBATE**

- Hinterland transport
- Re-viewing block train operations
- Infrastructure capacity investments - Dry ports
- Funding
- Rail liberalisation progress
- High-speed rail and railfreight – Can they coexist or do we need more dedicated railfreight capacity?

**12:30 Intermodal Exhibition visit**

**13:00 Lunch**

## **CONTAINER OPERATIONS – POSITIONING FOR THE RECOVERY**

The current downturn has led to scrapping many idle containers. Inventory at the beginning of 2010 is below mid 2008 levels. The second hand market that was spared the initial effects of the crisis has also softened. However, as inventories have already bottomed out and started to increase, and even prices have begun to go up, there are definite signs that we are well on the road to recovery. But has the landscape changed? Do we need to change our business models? How serious is the threat of a sudden container shortage?

**14:30 SUPPLY AND DEMAND FORECAST**

Container manufacturing will resume in 2010 to meet cargo requirements.

- Regular disposal
- Growth curve
- Finding the right balance

**15:00 TRACKING DOWN UNPRODUCTIVE LOAD UNITS**

- Locating boxes
- Maximising asset utilisation
- Special cargoes

**15:20 Discussion and Coffee**

**15:50 COULD TEMPORARY HOUSING PROVIDE A SHORT SOLUTION TO LONG TERM QUESTIONS?**

- The problem of illegal container dumping
- Horses for courses
- New for old housing?

**16:10 REEFER MACHINERY REPAIRS - SPARE PARTS MANAGEMENT**

As reefer container fleets comprising multiple types of reefer units are increasing, aftermarket support including spare parts logistics, maintenance & repair, and a strong service centre network are critical to achieving operational efficiency.

**16:30 WHY INVEST IN NEW REEFER CONTAINERS/REEFER MACHINERY NOW?**

**16:50 Discussion**

**17:15 Session Close**

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## **DAY 3: Thursday 2 December 2010**

### **TURNING THE GREEN POLICY AGENDA INTO INNOVATIVE BUSINESS OPPORTUNITIES**

Intermodal research is an important tool to help intermodality on its way. Innovative concepts alone are not enough. They will need validation via EU funded projects.

**08:00 Conference registration and Coffee**

**09:00 GLOBAL INTERMODAL TRENDS AND CHALLENGES**

- Global trends and intermodal transport
- Political environment
- Environmental Taxes – the financial impact
- Sustainable intermodal crisis solutions
- Summary stakeholders viewpoints from transport users, operators, technology providers and financiers

**09:30 SMART-CM CONTAINER CHAIN MANAGEMENT**

SMART-CM is a joint industrial venture between terminal operators, port authorities, shipping lines, logistic services providers and customs authorities.

- Customs
- Container management and logistics processes
- Streamlining using a Single Window Platform

**10:00 Discussion and Coffee**

**10:30 COMBINET**

- Devising a joint planning platform
- Co-ordination of management and operations
- Developing a network for intermodal logistics

**11:00 INLAND WATERWAYS**

- European Web Platforms & Training concepts for Inland Waterway Transport (EWITA)
- How to reach future decision makers and intermodal generations
- The growth of low cost, greener alternative Barge traffic – Do shippers take notice?

**11:30 WHAT IS EIRAC AND WHAT WILL IT DO?**

- The EU research agenda
- Making the case for concrete intermodal market implementations
- The MetroCargo example

**12:00 Discussion and summary**

**12:30 End of conference**