



Intermodal Europe Hamburg, Nov 5, 2019



In a nutshell



Our Vision is for OceanX to serve as a platform not only to connect companies and people but also to connect ideas, thereby becoming the nurturing ground for innovative solutions and ventures.



Our Aim is to build competitive advantages through advanced & customized cargo community tools, and by setting new standards of excellence for the ocean shipping trade.



Our Mission is to partner with our firstclass members to reach new heights by delivering innovative products and effective vertical solutions to the global supply chain.



Our Goal is to become the world's most powerful grouping of independent ocean logistics providers around the globe and recognized through vertical, trade lane, sales focus, carrier focus, and/or specialisation expertise.





The seafreight specialists.



FILTER FUNCTION

Help to distinguish sense from noise



in supporting you navigating these challenges

Differentiation vs. Commoditisation

MODERATOR

for a group of peers

Efficiency & Process •

Standardisation •

Transparency •

Digitalisation •

Transformation •

Online Sales •



- Marketing & Branding
- Claims & Insurance
- Payment Solutions
- Internationalisation
- Innovation
- Procurement
- Specialisation





FACILITATOR for Dialogue &

Best Practice Sharing



PLACE FOR IDEAS Nurturing ground or

joint initiatives

oceanx.network

Key Trends



Technology

Specialisation

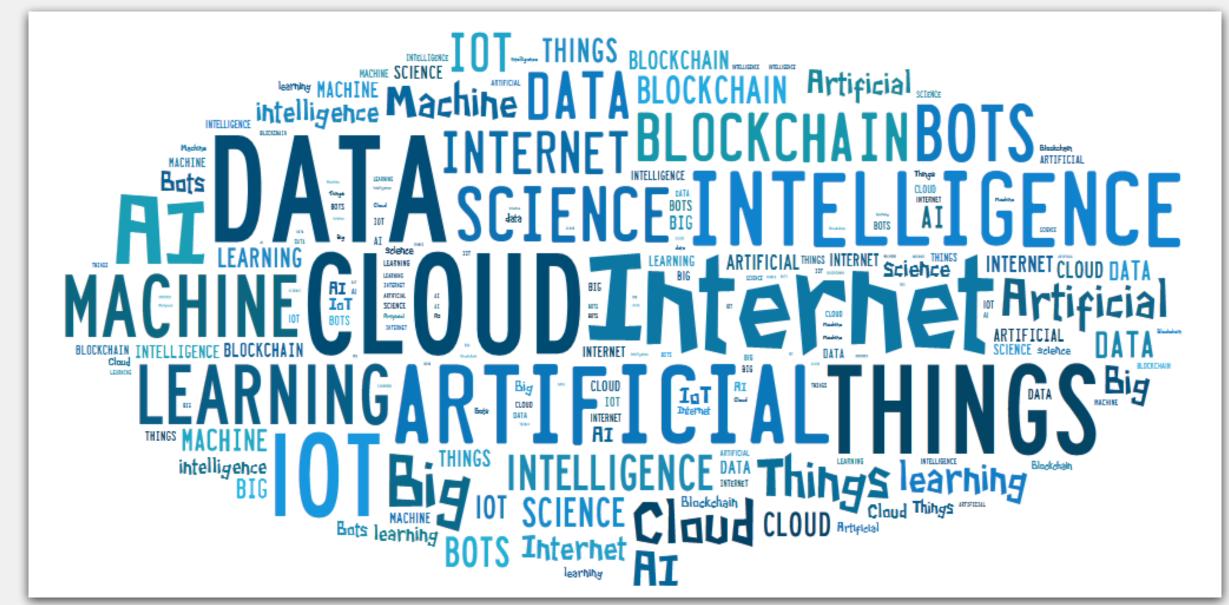
Omnichannel

Virtualisation

Technology



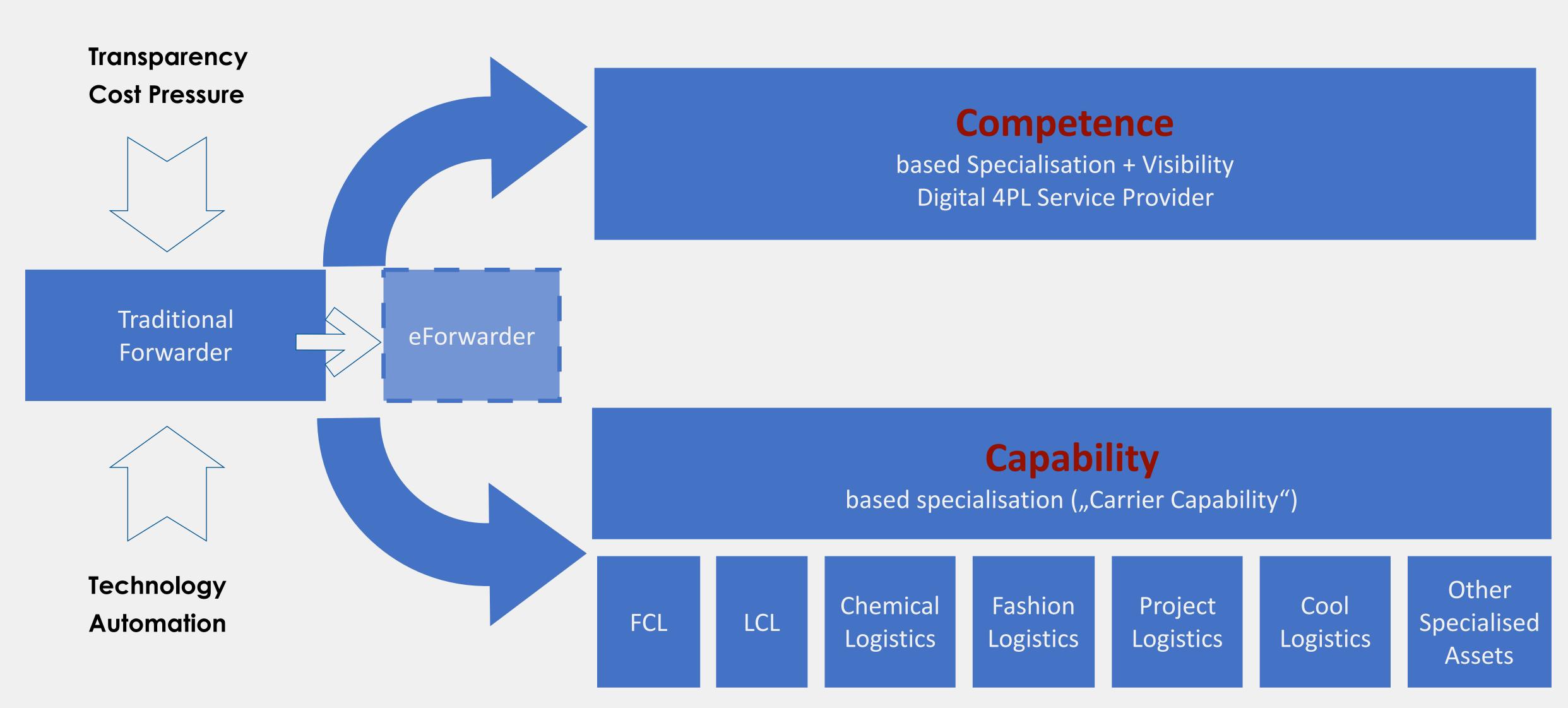






Specialisation





Omnichannel Sales Future



Personal

Digital Direct

Marketplaces

TMS Integration

Social Selling

Multibrand

Future

Everywhere

Personal Origin

Destination

Personal

Shipping Services

Past

Virtualisation

Whats an office?



Communication from anywhere

The end of paper flows

Virtualisation of Services

Agency Challenge

Everything becomes global

Regulatory Concerns Gig Economy & Workplace 4.0

The End



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