Day One
6th November 2018
Theatre One

10:30 – 11:45
**Worldwide Overview of the Container Shipping Market**
A wide-ranging discussion on key issues impacting the market in 2018 and beyond.
Topics discussed will include the current state of the worldwide economy; projected market conditions going forward; trade wars; tariffs; trade routes along the Belt and Road Initiative; the ongoing supply-demand imbalance; intermodal finance; evolving carrier alliances and the adoption of new technologies to create greater transparency in the supply chain and improve carrier performance and shipper collaboration.

**Moderator:** John Fossey, Contributing Editor, WorldCargo News

**Panellists:**
- **Tim Power,** Managing Director, Drewry
- **Rahman Al Turky,** Senior Manager Transportation & Logistics, EMEA, Alcoa Nederland Holding B.V
- **Renzo Hoefnagels,** Managing Director - Head of Aircraft & Intermodal, ABN AMRO
- **Andrew Baird,** Managing Partner, Watson Farley & Williams
- **Rogier Spoel,** Policy Advisor, evofenedex

11:50 – 12:15
**Liner shipping in 2019: the slow way to recovery**
In this session, Alphaliner will share a detailed prognosis and zoom in on different trade routes. Both east-west and north-south trades have been heavily affected by the cascading of container ships across the world with many 18,000 teu + megamax vessels delivered. Medium sized shipping lines without megaships find themselves in a vulnerable position. Their strategy will in part determine the future shape of the industry.

**Moderator:** John Fossey, Contributing Editor, WorldCargo News

**Speaker:** Stefan Verberckmoes, Shipping Analyst and Editor for North Europe, Alphaliner

12:20 – 12:45
**Global Market Update: empowering shippers and others in negotiations by using benchmarking services**
Exploring 22 years of continuous data on global trade at the country x country x (3,000) commodity level and on the detailed deployment of container ships. From estimating revenues, costs and profitability of the industry from a bottom up/ship or service level basis to detailed forecasting and a global breakdown in container industry costs and revenues cross checked against company results.

**Moderator:** John Fossey, Contributing Editor, WorldCargo News

**Speaker:** Mike Garratt, Managing Director, MDS Transmodal Ltd

12:45 – 12:55  Break
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<th>Time</th>
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<tr>
<td>12:55 – 13:20</td>
<td><strong>A new procurement approach to enable Synchronomodality</strong>&lt;br&gt;In the last 2 years at P&amp;G we have changed our procurement approach. For the same trade lane, we now ask for offers for slow, normal, and fast shipments. This has allowed us to use intermodal solution also on lanes where it was considered impossible.&lt;br&gt;&lt;br&gt;<strong>Moderator:</strong> John Fossey, Contributing Editor, WorldCargo News&lt;br&gt;&lt;br&gt;<strong>Speakers:</strong> Sergio Barbarino, Head of Supply Chain R&amp;D, Procter &amp; Gamble&lt;br&gt;Vincent Moal, Logistics Purchases Europe, Procter &amp; Gamble</td>
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<td>13:25 – 14:10</td>
<td><strong>Developments in Box Technology</strong>&lt;br&gt;&lt;br&gt;<strong>Moderator:</strong> Emma Hilditch, Conference Producer, Intermodal Events</td>
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<td>13:25 – 13:45</td>
<td>The advantages of plastic composites for the transport of liquids&lt;br&gt;Esa Hiltunen, Managing Director, Admor Composites Oy</td>
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<td>13:45 – 14:05</td>
<td>Containerization of bulk cargoes: KOTTA container technology (bottom dumper) as an instrument to increase port terminals efficiency on the existing areas and equipment&lt;br&gt;Olga Cherednikova, Executive Manager, KOTTA container</td>
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<td>14:05 – 14:10</td>
<td>Discussion and Close</td>
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<td>14:10 – 14:15</td>
<td>Break</td>
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<td>14:15 – 15:15</td>
<td><strong>Cold Chain Forum</strong>&lt;br&gt;Creating strategies to maintain temperature-controlled products across the digitalized supply chain, including updates on new technology, processes and compliance with regulatory agencies.&lt;br&gt;&lt;br&gt;<strong>Moderator:</strong> Mark Bennett, President, Sun Intermodal</td>
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<td>14:15 – 14:35</td>
<td>Overview of the reefer business, past and future with current challenges&lt;br&gt;Arjan Bezemer, General Manager EMEA, DAIKIN Reefer container business</td>
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<td>14:35 – 14:55</td>
<td>MCI: the digital ecosystem of reefer containers&lt;br&gt;Søren Leth Johannsen, Chief Commercial Officer, Maersk Container Industry AS (MCI)</td>
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<td>14:55 – 15:15</td>
<td>Challenges and solutions for global container refrigeration&lt;br&gt;Willy Yeo, Director of Marketing, Global Container Refrigeration, Carrier Transicold</td>
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<td>15:15 – 15:25</td>
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<td>15:25 – 16:25</td>
<td><strong>Women in Shipping &amp; Logistics Forum</strong>&lt;br&gt;A high-level forum featuring leading women in shipping &amp; logistics providing insights through a senior level panel discussion. Topics to be discussed include: key trends for the future of the industry; the impact of macro events (such as Brexit, trade wars and tariffs); smart shipping and intelligent logistics and looking at how we can attract more women in to the industry.&lt;br&gt;&lt;br&gt;<strong>Moderator:</strong> Lena Göthberg, Shipping thought leader, Consultant and Host &amp; Producer, The Shipping Podcast&lt;br&gt;&lt;br&gt;<strong>Speakers include:</strong>&lt;br&gt;Sue Terpilowski OBE, Fellow, Chartered Institute of Logistics and Transport (CILT); President, WISTA UK (Women in Shipping &amp; Trade); Managing Director, Image Line Communications; Chair, Maritime UK Women’s Task Group.&lt;br&gt;Despina Panayiotou Theodosiou, CEO, Tototheo Maritime; President, WISTA International&lt;br&gt;Lamia Kerdjoudj-Belkaid, Secretary General, Federation of European Private Port Companies and Terminals</td>
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<td>16:25 – 16:30</td>
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16:30 – 17:20
**Inland Navigation Forum**
An insight into the development of Europe’s inland waterways and the potential for greater freight transport. What are the current initiatives and case studies and how can we take the next step?
**Moderator:** *Roy van Eijsden, Director – Maritime and Logistics, WSP Group*

16:30 – 16:50  
**Trends in Digitalization: An Intermodal Success Story from the Upper Rhine**  
Stefan Wiech, Partner and Manager IT Consulting, HPC Hamburg Port Consulting GmbH

16:50 – 17:10  
**Using the River Thames as a principal freight route**  
Peter Binham, Principal City Planner, City Planning Transport for London

17:10 – 17:20  
**Discussion and Close**

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**Theatre Two**

10:30 – 13:00
**Smart Shipping & Logistics Forum Part I**

**Smart Ports and Terminals Forum**
A focused discussion on key issues regarding creating and maintaining smart connected ports and terminals. This forum will discuss automation and simulation; will assess the key role of data and will discuss what are the key performance measures to focus on.

**Moderator:** *Jolke Helbing, Director, Royal Haskoning DHV*

10:30 – 10:50  
**Making Automation a Success: challenges and trends for automated intermodal rail terminals**  
Dr. Nils Kemme, Manager Simulation, HPC Hamburg Port Consulting GmbH

10:50 – 11:10  
**Smart ships and the impact on a Port Authority**  
Harmen van Dorsser, Program Manager, Harbour Master Next Generation; Advisor Nautical Innovation, Port of Rotterdam

11:10 – 11:30  
**Discussion**

11:30 – 11:50  
**Break**

11:50 – 12:10  
**Boosting terminal performance by process improvements**  
Martijn Coeveld, Director of Operations, TBA

12:10 – 12:30  
**A revolutionary automated depot concept**  
Joost Achtercamp, Managing Director, Solid Port Solutions FZ LLC

12:30 – 12:50  
**The impact of start-ups on ports**  
Carolien Vat-Sandee, Director & Co-founder, PortXL – World Port Accelerator  
Hjalmar van der Schaaf, Managing Director & Co-founder, Cargoledger

12:50 – 13:00  
**Discussion and Close**

13:00 – 13:50  
**Break**
13:50 – 15:30
Smart Shipping & Logistics Forum Part II
Digitization of the Global Supply Chain
A focused session on the digitization of the global supply chain. Topics include: blockchain; cybersecurity; cryptocurrencies; and adding value and digitization in logistics.
This forum will provide a discussion on how the global supply chain is being transformed to create greater traceability, compliance, profitability and stakeholder management.
Moderator: Roy van Eijsden, Director – Maritime and Logistics, WSP Group

13:50 – 14:05  Collaboration in multimodal transportation chains – opportunity and challenges  
Dr. Rolf Neise, Visiting Professor, ISM

14:05 – 14:20  Blockchain beyond the hype: what is the value for the Maritime & Logistics industry?  
Nico Wauters, CEO, T-Mining

14:20 – 14:35  Blockchain, a new foundational technology (and how to prepare for it)  
Tom van Dijk, Business Consultant & Logistics Blockchain Lead, CGI

14:35 – 14:50  Blockchain and the supply chain: a natural fit  
Clinton Senkow, VP of Partnerships, ShipChain

14:50 – 15:05  Digitization in logistics: what is real disruption in this industry?  
Raghavendran Viswanathan, CEO, FreightBro

15:05 – 15:20  DCbrain: a brain in your networks  
Thomas Bibette, Director Benelux, DCbrain

15:20 – 15:40  Discussion and Close

15:40 – 16:05  Break

16:05 – 17:00
Smart Shipping & Logistics Forum Part III
Container Optimization and Platform Collaboration
The cost of repositioning empty containers is still high and the management of empty containers within the logistics function is still a huge effort, several companies have launched solutions and technologies to address this issue. This forum brings together the market leaders in this sector to give you an insight into how to save costs, fuel and effort through optimising your empty containers.
Moderator: Alan Robertson, Managing Director, Webster Robertson Limited

16:05 – 16:20  Network driven optimization: leveraging partners to drive value  
Christian Roeloffs and Johannes Schlingmeier, Managing Directors, Container xChange

16:20 – 16:35  Predictive empty container logistics optimization using machine learning  
Asparuh Koev, CEO & Founder, Transmetrics

16:35 – 16:50  The critical role of container optimization in the ocean freight digital era  
Carmit Glik, Europe CEO & Managing Director, Cogoport

16:50 – 17:00  Discussion and Close
### Day Two
7th November 2018
Theatre One

| 10:30 – 11:55 | **Outside the box: the shipping container repurposed**  
The shipping container revolutionized the way in which we transport cargo across the world. No longer just a trade solution, containers are now being increasingly used in many innovative ways beyond traditional shipping including: accommodation, storage solutions, workspaces, schools, retail parks, swimming pools and sporting stadiums. This forum will bring together an experienced panel to discuss the repurposed container; from design and modification to cost and feasibility, providing case study examples of projects. Discover how the shipping container is reinventing construction.  
**Moderator:** *Emma Hilditch, Conference Producer, Intermodal Events*

| 10:30 – 10:45 | **Shipping containers to solve the housing crisis**  
Ben Treleaven, Managing Director and Co-Founder, ISO Spaces

| 10:45 – 11:00 | **Construction of showroom using shipping containers in central London**  
Sam Frith, Creative Director, Pentagon Tiles

| 11:00 – 11:15 | **Upcycling shipping container into a vibrant startup Village**  
Julius Taminiau, Founder, Julius Taminiau Architects

| 11:15 – 11:30 | **Case study: a pop-up cinema for British port workers**  
Jaahid Ahmad, Studio Project Leader, Scott Whitby Studio

| 11:30 – 11:45 | **Urban Rigger: win-win opportunities for waterfront stakeholders**  
Rasmus Rømeling, CEO, Urban Rigger APS

| 11:45 – 11:55 | Discussion and Close

| 11:55 – 12:00 | Break

| 12:00 – 13:15 | **SELI S Forum: solutions for enhancing reliability in inland chains**  
An open forum focused on facilitating the next generation of collaborative transportation chains. Discussing the role of new technologies and the benefits for shippers, freight forwarders, and the logistics sector. SELIS (Shared European Logistics Intelligent Information Space) provides a lightweight ICT structure to enable information sharing for collaborative sustainable logistics at strategic and operational levels. Linking with participants’ existing systems through a secure infrastructure, connections provide a communication and navigation platform for Pan European logistics applications. [https://www.selisproject.eu/](https://www.selisproject.eu/)  
**This panel is facilitated and supported by CLECAT.**

| 12:00 – 12:15 | **Enhancing reliability in inland chains: relevance, status-quo and supporting Synchromodality**  
Larissa van der Lugt, Executive director of Erasmus UPT, research institute in Urban, Ports and Transport Economics and Erasmus University Rotterdam

| 12:15 – 12:30 | **Measuring inland reliability: from research to dashboard implementation in the inland corridors**  
Donald Baan, Sr. Business Manager Logistics, Port of Rotterdam

| 12:30 – 12:45 | **Towards an integrated data-hub for managing container flows**  
Frans Swarttouw, Managing Director, TEUbooker

| 12:45 – 13:15 | **Panel debate including customers on experiences, needs and expectations**  
Donald Baan, Frans Swarttouw, Mark Jansen (Director Operations, HUPAC), Nicolette van der Jagt, (Director General, CLECAT)
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| 13:30 – 14:10 | **Preserving freight and saving lives: the increasing need for cargo integrity in the supply chain**  
Cargo Integrity is the safe, secure and environmentally sound packing, handling and transport of all goods in containers and other transport units, across all modes and in compliance with internationally recognized conventions and codes of practice. Of primary concern is mis-declared dangerous goods. Some sources suggest that container fires occur on a weekly basis and that a major fire engulfs a container ship on average once every 60 days. Such incidents cost seafarers their lives, result in damage running into hundreds of millions of dollars and significantly disrupt supply chains.  
**Moderator:** Alan Robertson, Managing Director, Webster Robertson Limited  
13:30 – 13:45 The real cost of mis-declared dangerous goods  
Mike Yarwood, Claims Executive, TT Club  
13:45 – 14:00 Container Shipping Supporting Seafarers  
Philip Eastell, Founder, Container Shipping Supporting Seafarers (CSSS)  
14:00 – 14:10 Discussion and Close |
| 14:10 – 14:40 | Break                                                                                                                            |
| 14:40 – 17:50 | **Belt & Road Initiative Forum**  
A high level and insightful panel on new developments within China’s Belt and Road Initiative. This forum will provide insights into new developments with One Belt Road with regards to logistics, technology, new routes, expansion and shipper feedback. Featuring speakers from existing routes giving feedback on what is working, plus speakers from new routes, this forum will provide an opportunity to learn first-hand about progress so far and the strategies and technologies being adopted within the initiative.  
**Moderator:** John Fossey, Contributing Editor, WorldCargo News  
14:40 – 15:00 New Silk Road: keeping the momentum and the service promise  
Thomas Kowitzki, Head of China Rail / Multimodal, Europe, DHL Global Forwarding GmbH  
15:00 – 15:20 Port of Gdansk: the first station in Europe’s Belt & Road  
Krzysztof Zalewski, Marketing and Foreign Relations Specialist, Port of Gdansk  
15:20 – 15:40 Challenges to Intermodal Transport Network Across OBOR  
Aasim Siddiqui, Chairman, All Pakistan Shipping Association (APSA)  
15:40 – 16:00 Green coldchain solution via rail  
Oscar Vermeij, Operations Manager, New Silk Way Logistics  
16:00 – 16:10 Break  
16:10 – 16:30 BTK to which destination?  
Dr. Kayihan Ö. Turan, Founder and CEO, KeyLine Logistics  
16:30 – 16:50 Contship Italia: Is Italy ready for OBOR?  
Paolo Califano, International Sales Manager, Rail Hub Milano  
16:50 – 17:10 China-Europe rail: five key challenges of the industry  
JUSDA speaker  
17:10 – 17:30 Trade routes along the Belt and Road Initiative  
Salome Kelenjeridze, Deputy CEO, Anaklia Development Consortium  
17:30 – 17:50 Discussion and Close |
Theatre Two

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| 10:30 – 10:00 | Digital Transport & Logistics Forum: the European Commission’s initiative to further digitalize the supply chain  
Nik Delmeire, Secretary General, European Shippers Council (ESC) |
| 11:00 – 11:20 | Emerging IoT Standards in Maritime Connectivity  
Lee Mabie, Vice President: Strategy, Product Development & Marketing, WMS-AT&T |
| 11:20 – 11:40 | The impact of blockchain in shipping  
Don Miller, Vice President - Global Sales & Marketing, Globetracker |
| 11:40 – 11:50 | Break |
| 11:50 – 12:10 | Transforming Intermodal Operations with the IoT  
Michael Dempsey, Vice President Container and Port Solutions, ORBCOMM |
| 12:10 – 12:30 | The role of vessel monitoring in the intermodal cold chain  
Lissa D’ArCY, Solutions Integration Manager, Emerson Commercial and Residential Solutions |
| 12:30 – 12:50 | Using AI to optimise planning for terminals and carriers  
Thor Thorup, CCO & Co-founder, Portchain  
Niels Kristiansen, CEO & Co-founder, Portchain |
| 12:50 – 13:00 | Discussion and Close |
| 13:00 – 13:40 | Break |
### Smart Shipping & Logistics Forum Part V

**How new technologies are having an impact on the container supply chain**

Attend this forum to gain insights directly from technology providers on how new technologies are having an impact in the digital supply chain. Part V will focus on tracking, remote monitoring, RFID, remote temperature monitoring, the internet of things and telematics.

**Moderator (13:40 – 15:50): Mark Bennett, President, Sun Intermodal**  
**Moderator (16:00 – 17:50): Carolien Vat-Sandee, Director & Cofounder, PortXL – World Port Accelerator**

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| 13:40 – 14:00 | **Emergence Oy**  
Eero Penttinen, Software & Service Lead, Emergence Oy |
| 14:00 – 14:20 | **Digitalization and the global value networks in the supply chain**  
Daniel Macgregor, Co-founder, Nexiot |
| 14:20 – 14:40 | **Will smart containers accelerate your business transformation?**  
Sylvain Prevot, VP Sales & Marketing, Traxens |
| 14:40 – 15:00 | **IoC – right hand tool of digital shipping**  
Hillman Duan, Director of Global Sales, CIMC TECH |
| 15:00 – 15:20 | **IoT, security and tracking**  
Iain Baguley, Director, Swinnus Europe B.V. |
| 15:20 – 15:40 | **Enabling smart containers deployment: streamlining the customs treatment of container accessories**  
Bénédicte Meille, Representative to the World Customs Organisation, Bureau International des Containers (BIC) |
| 15:40 – 15:50 | **Discussion** |
| 15:50 – 16:00 | **Break** |
| 16:00 – 16:20 | **Telematics for the intermodal market: the day after tomorrow**  
Dethmer Drenth, Managing Director & Founder, Intermodal Telematics BV |
| 16:20 – 16:40 | **IoT solutions for green and lean shipping**  
Arto Koistinen, CEO, Navidium |
| 16:40 – 16:50 | **Controlling reefers from a smart phone**  
Alan Robertson, Managing Director, Webster Robertson Ltd |
| 16:50 – 17:10 | **Intermodal, Tracking and Security: Myths, legends, and heresay**  
Andrew Harrison, Director, Guardfreight International Ltd |
| 17:10 – 17:30 | **Enabling next generation logistics management with mobile network technology**  
Jack Mar, CEO, Star Solutions |
| 17:30 – 17:50 | **Discussion and Close** |
Day Three
8th November 2018
Theatre One

10:30 – 12:10
Rotterdam Focused Forum
Digitalization in ports - Innovations and applications: More and more focus is being put on digitalization in ports. The Port of Rotterdam is a front runner in this. During the Rotterdam Intermodal Forum we will discuss what the Port of Rotterdam is doing and what other kind of applications can help to further improve port operations and supply chains.

Moderator: Roy van den Berg, Intermodal Transport Specialist

10:30 – 10:50  Innovating together
Joyce Bliek, Director of Digital Business Solutions (DBS), Port of Rotterdam

10:50 – 11:10  Blockchain in Logistics: how to create trust, transparency and efficiency in the Port of Rotterdam
Tom van Dijk, Business Consultant & Logistics Blockchain Lead, CGI

11:10 – 11:30  The technology of the autonomous
Anne Mieke Driessen, Manufacturing and Industry, Intel Corporation

11:30 – 12:10  Discussion and Close