

INTERMODAL EUROPE 2019

5-7 NOVEMBER | HAMBURG MESSE

**YOUR
PLATFORM
IN EUROPE
TO MEET
THE GLOBAL
CONTAINER
SHIPPING
INDUSTRY**



 www.intermodal-events.com

Follow us on      

CREATE NEW BUSINESS RELATIONSHIPS AT INTERMODAL EUROPE



seaco

"This is our biggest investment of the year. We see this event as our greatest opportunity to interact with all our major customers."

Global VP - Seaco Global

SeaCube
CONTAINER LEASING

"There's no other event where under one roof for three days we can sit with our customers, vendors and suppliers, and talk about not only the year that's just concluded, but the year ahead. It's a fantastic venue for us to get together with these clients and an efficient way to meet with very important people."

CEO - Seacube Containers

Intermodal Europe will bring the global container shipping industry together in a dynamic marketplace from the 5-7 November in Hamburg, showcasing leading suppliers involved in container transport, logistics and innovation, across road, rail and sea.

By delivering a highly targeted audience of over 6,500 senior-level professionals, the free-to-attend exhibition and conference will provide the perfect opportunity for your company to promote your business and forge profitable and long-lasting relationships with key industry decision-makers.

HOW EXHIBITING AT INTERMODAL EUROPE CAN GROW YOUR BUSINESS.

INNOVATION • EXPERIENCE • PARTNERSHIP

Generate new business

With more than 6,500 attendees at the show, meet new customers and develop relationships with existing clients to further business opportunities in the region.

Increase your international presence

Having over 90 countries represented, Intermodal Europe provides your business with multiple opportunities to reach new and potential customers from across the globe.

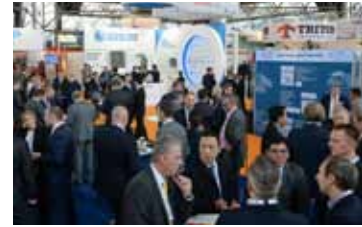
Showcase and launch products & services

Intermodal Europe is the most targeted event for the container shipping market in Europe; the perfect location to showcase your latest products and services to an engaged audience that are looking for new business opportunities.

Stay up-to-date and competitive

Use the opportunity to stay abreast of the industry's latest trends and advancements and keep ahead of your competition.

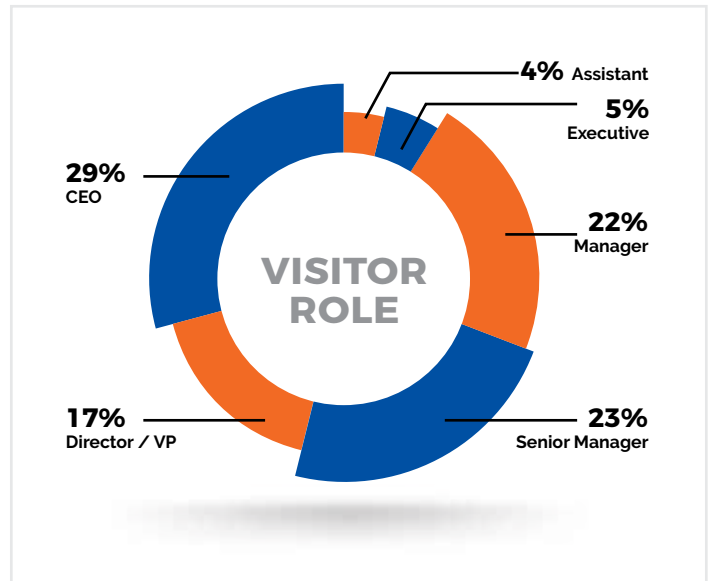
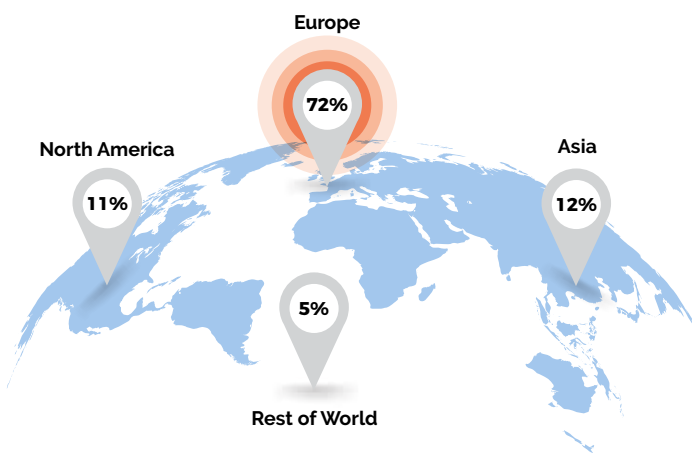
Secure your stand today - visit www.intermodal-events.com



2018 VISITOR DEMOGRAPHICS

INTERNATIONAL BREAKDOWN

% of total visitors



92
COUNTRIES REPRESENTED

6,500+
TOTAL ATTENDEES ACROSS THREE DAYS

52%
OF VISITORS MAKE FINAL DECISIONS

Bringing together professionals from the following areas:



For more information call us today on [+44 \(0\)20 7551 9649](tel:+442075519649)

SPONSORSHIP OPPORTUNITIES



CAMPAIGN ENGAGEMENT



189,880
Website page views



1m
Promotional emails sent



22k+
Direct mail invitations sent



113,756
Social media impressions



60+
international media partners

Sponsorship is a cost-effective way of maintaining and strengthening your company's brand position among your competitors.

A variety of high-impact, dynamic opportunities are available before, during and after the event, including:

- *SOLD*** LANYARD
- EMAILS
- VISITOR TICKET
- *SOLD*** VISITOR BAGS
- EVENT GUIDE
- WEBSITE
- CARPET TILES
- REGISTRATION
- YOU-ARE-HERE BOARD
- CONFERENCE THEATRES
- *SOLD*** VISITOR BADGES

...plus many more!



For more information call us today on **+44 (0)20 7551 9649**

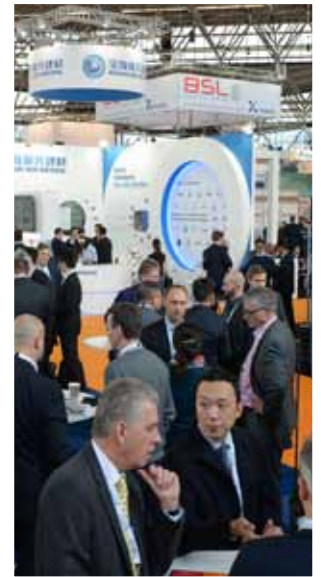
*statistics from the 2018 marketing campaign



5-7 NOVEMBER 2019
HAMBURG MESSE



17-19 MARCH 2020
SHANGHAI | CHINA



MAKE AN IMPACT

Secure the best stand possible for your business

Book early to maximise your company presence through extensive free pre-event marketing and PR support - contact us to discuss your options today!



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